

FIG. 1

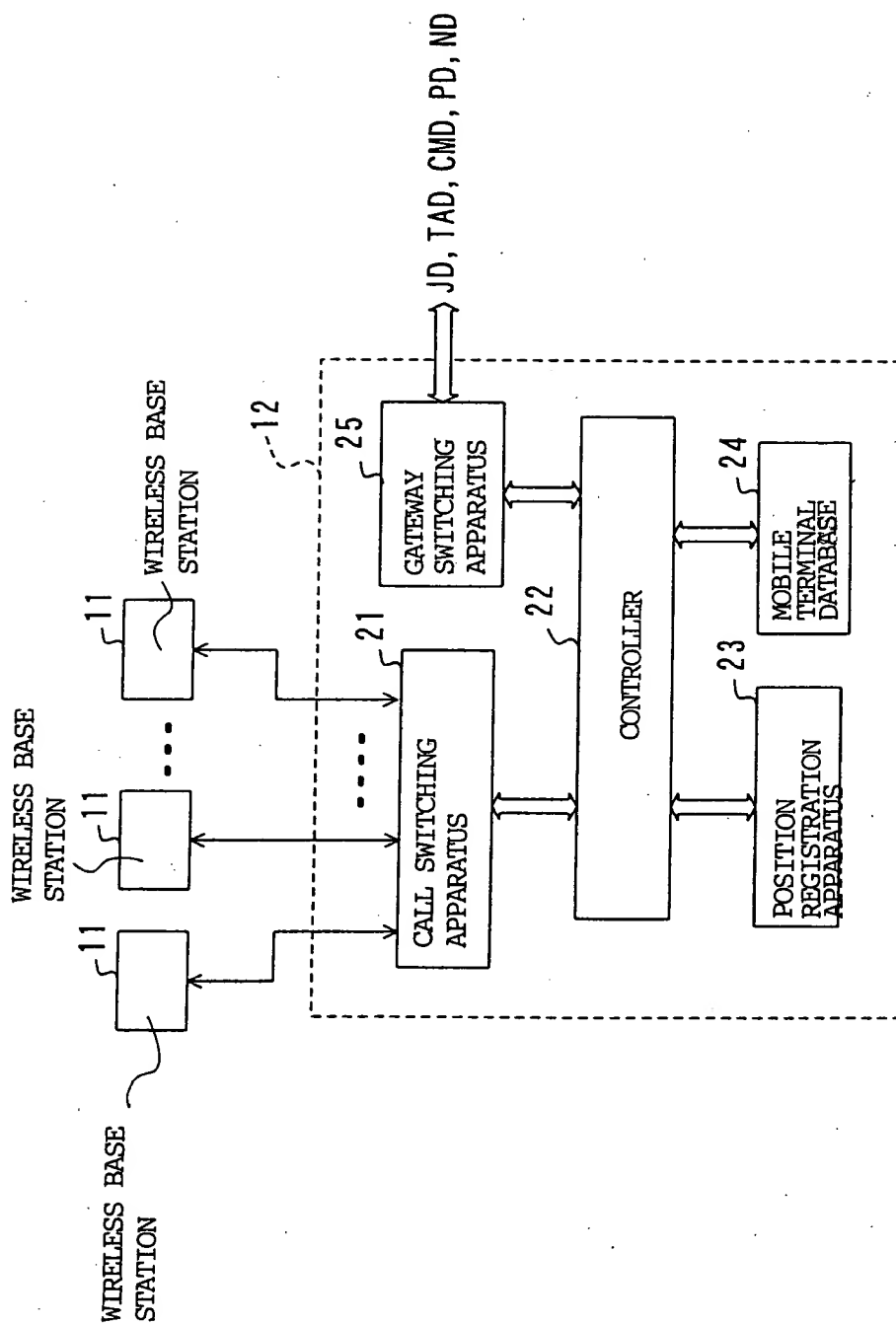


FIG. 2

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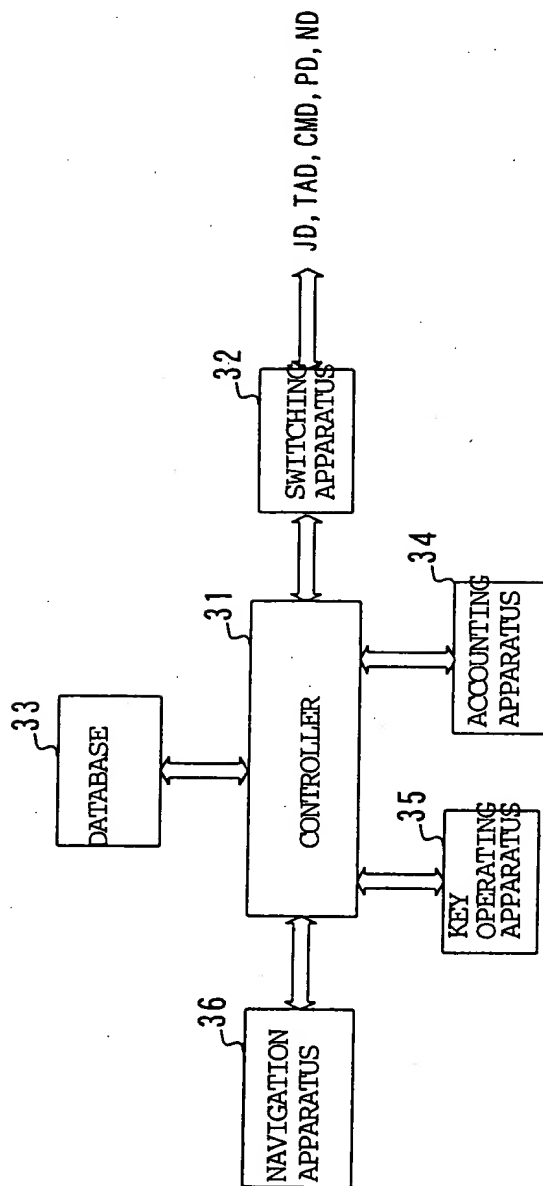


FIG. 3

T00350 255050

[REGISTERED SHOP DATA REGION]

BASE
STATION NUMBER

SHOP REGISTRATION NUMBER	MERCHANDISED+ PRODUCT GENRE	BANK ACCOUNT	ADVERTISEMENT CONTENTS DATA
1	428	??-123456	RICH OFFERINGS, MAINLY BASEBALL GEAR ...
	25	2%-789102	NEW TITLES OF THE MONTH ALL AVAILABLE
	4	!?-345678	PLEASE ENJOY OUR GREAT STEAKS COOKED ON HOT STONES WITH ORIGINAL SOURCE ...
2	128	?@-901234	MAKE YOUR ORDER FOR ## ON SALE NEXT MONTH ...
	33	?&-56789	WE SPECIALIZE IN ATHLETIC SHOES ...
3	228	?&-789102	MANY VALUABLE SCIENCE FICTION NOVELS CARTOON BOOKS AND OTHER SECONDHAND BOOKS ...
	59	!?-345678	BIG DISCOUNT ON IMPORTED FURNITURE ...

FIG. 4

**MERCHANDISED PRODUCT GENRE
TO BE ADVERTISED**

TELEPHONE NUMBER	BASE STATION NUMBER

TELEPHONE NUMBER		
??-423456	SPORTS GOODS, BOOKS	2
?%-789152	ALL	52
!?-345678	ALL	55
?@@-901239	MUSIC, DAILY NECESSARIES	3
?&-52789	SPORTS GOODS	78
?%&-789132	BOOKS	16
!?-345672	NONE	49

FIG. 5.

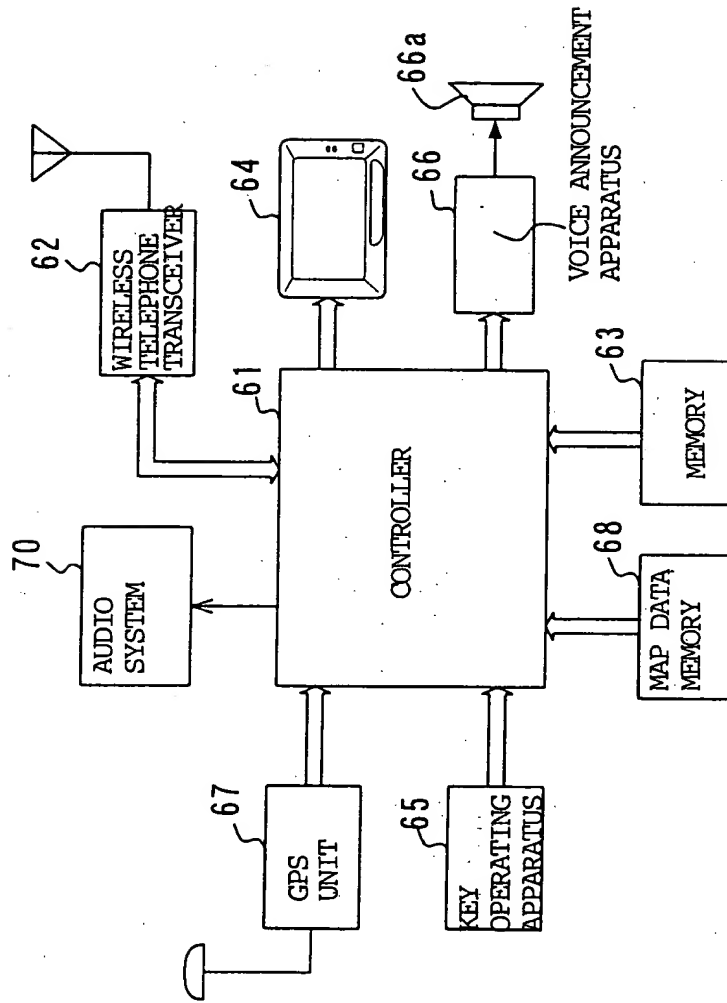
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FIG. 6

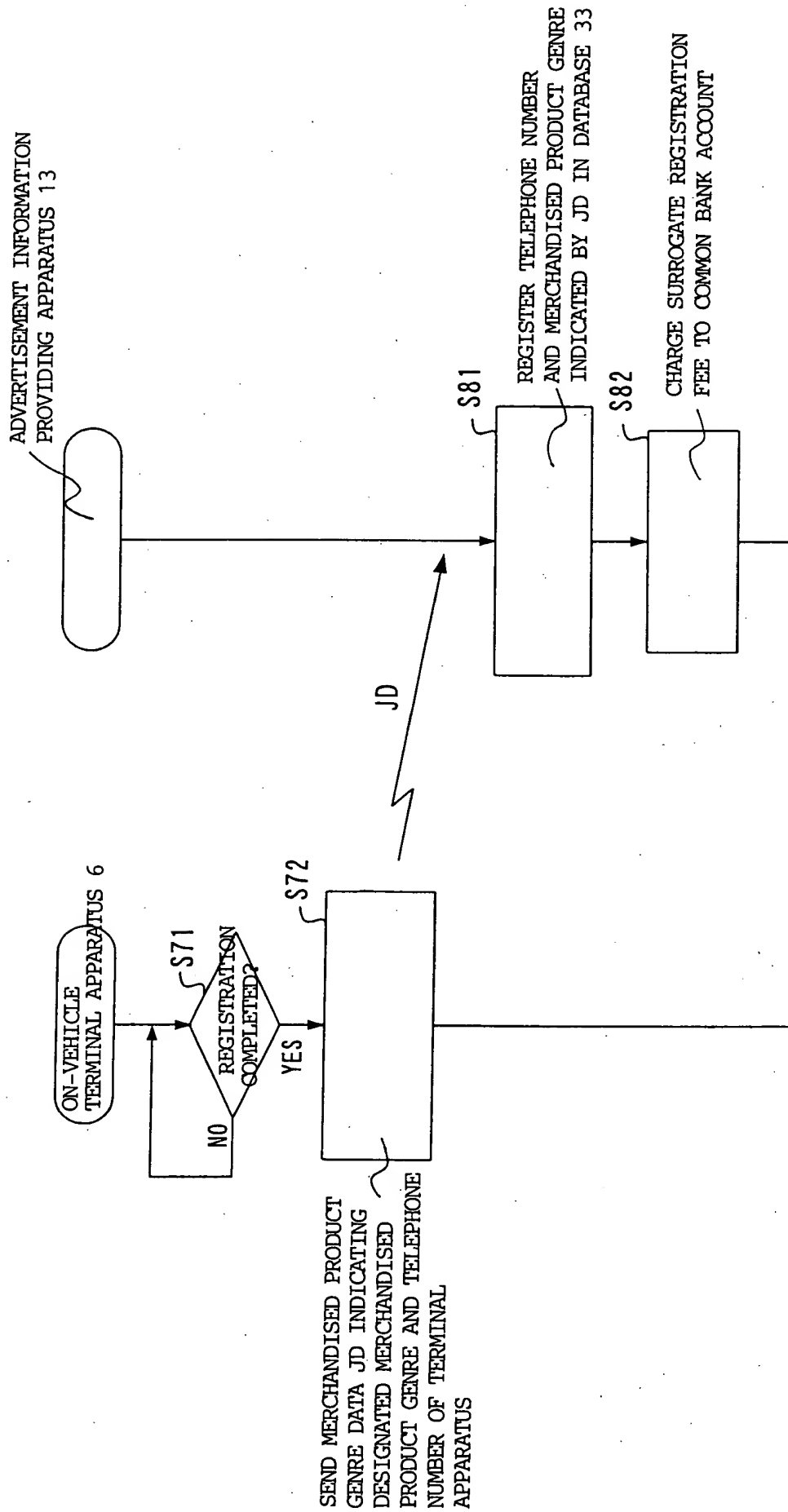
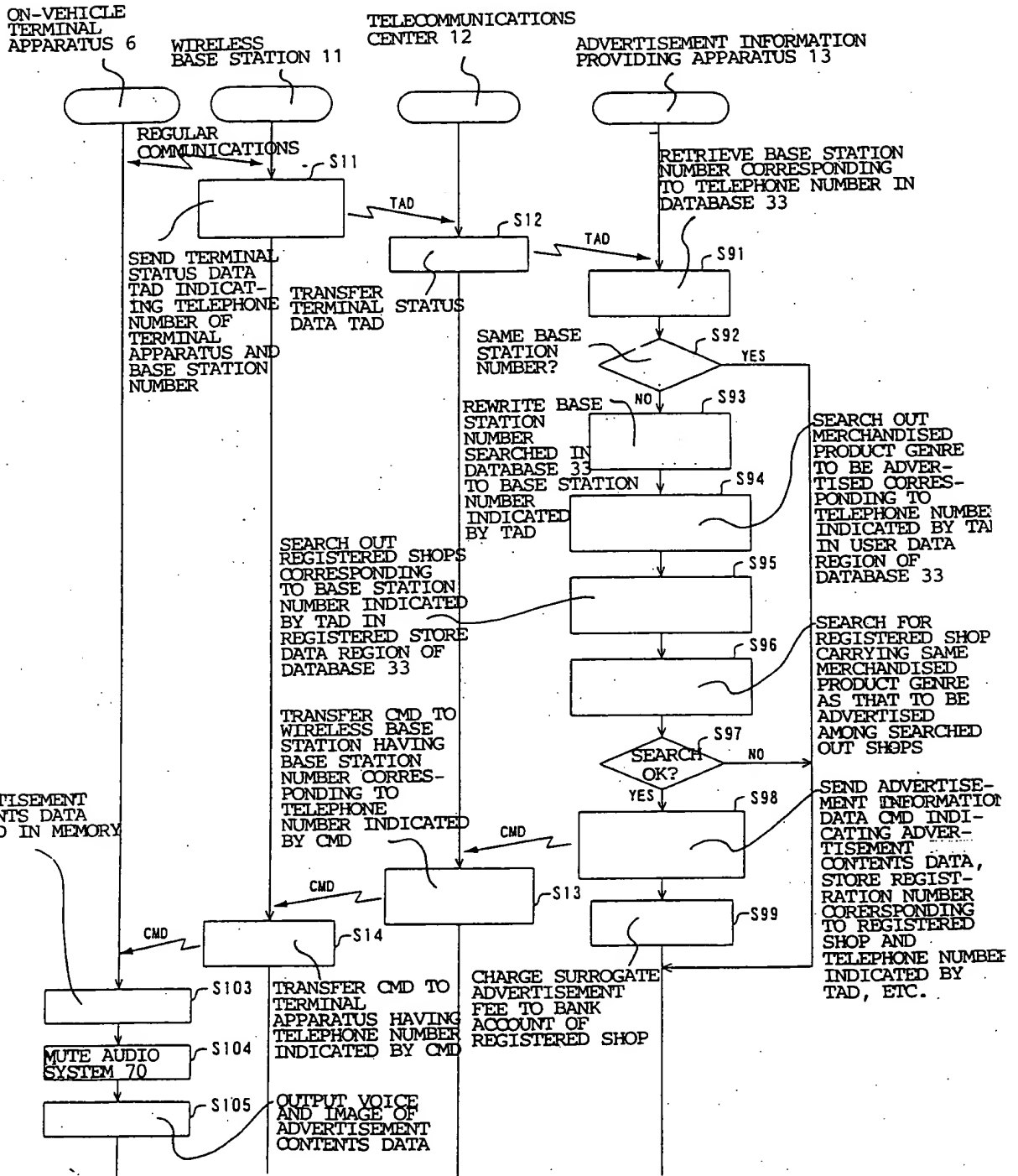


FIG. 7



TAD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	
CMD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	REGISTERED SHOP NUMBER	ADVERTISEMENT CONTENTS DATA
PD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	CURRENT POSITION INFORMATION
ND	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	ROUTE NAVIGATION DATA	

FIG. 9

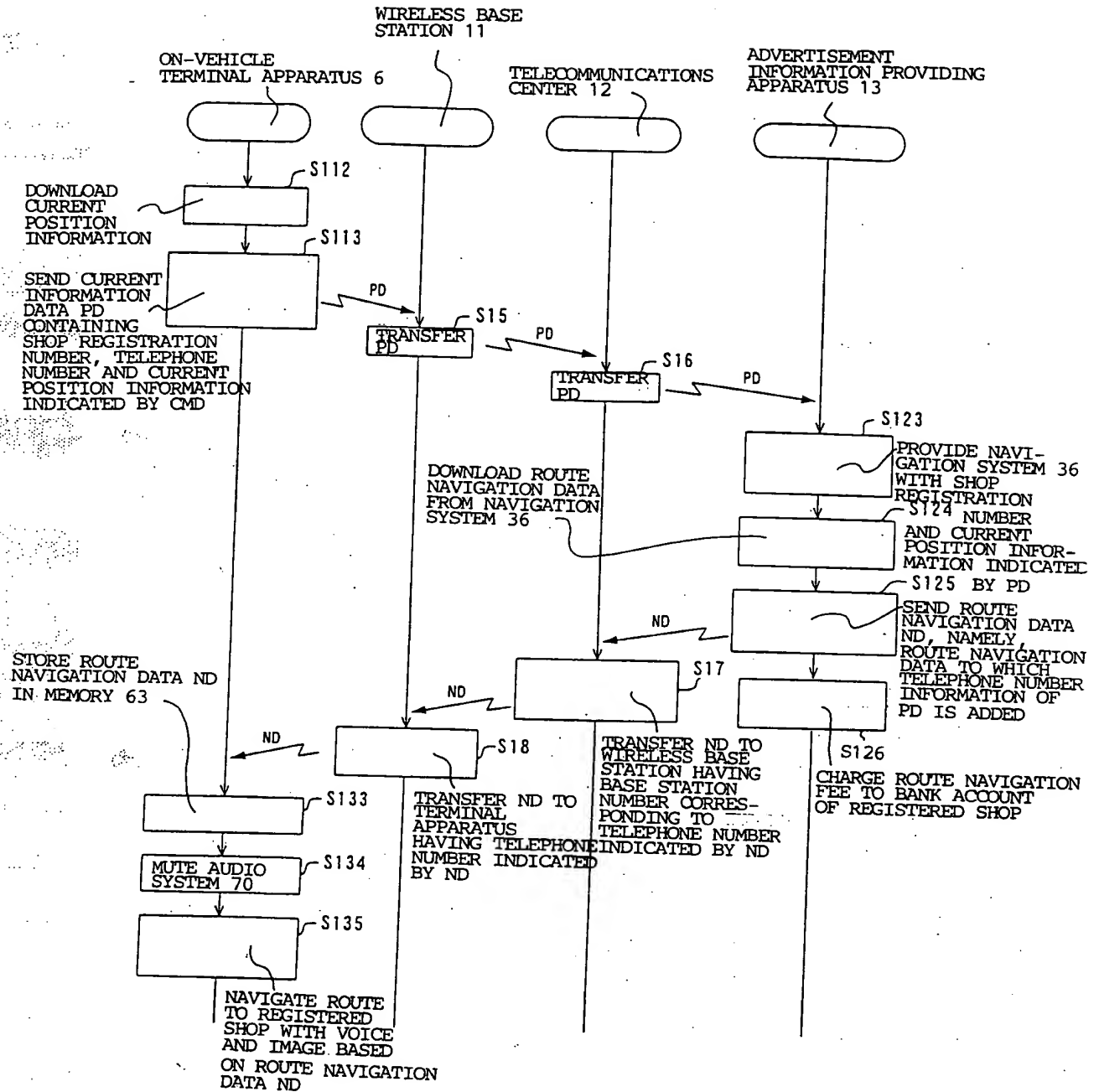


FIG. 10